

Profile skandinavien.eu

Skandinavien.eu is one of the largest and most popular Scandinavia portals in the German-speaking world. It offers users a unique range of information and diverse travel options relating to the scandinavian and baltic area: Denmark, Sweden, Norway, Finland, Iceland, Latvia, Lithuania, Estonia.

Exciting expert reports, unusual insider tips and impressive images of all countries can be found in just a single click. In addition, users can book hotels, holiday apartments, holiday tours and hire cars simply and directly in the **Skandinavien.eu** travel centre.

Your benefit with Skandinavien.eu: You can present yourself 24 hours a day without great expenditure in a completely Scandinavia-specific environment!

Target group

Skandinavien.eu is aimed at interested men and women between the ages of 18 and 75. You can thus appeal to an educated target group encompassing individuals in multiple regions who are willing and able to spend money, are looking for information about Scandinavia and ideas for trips on the Internet and who will book them there.

Your benefit with Skandinavien.eu: Every month, you'll reach an average of over 45,000 users in Germany, Austria and Switzerland and will open up gigantic new customer potential!

Advertising value

Skandinavien.eu is listed on all important search engines via thousands of keywords and is ranked among the top places on Google for almost all relevant Scandinavia-related terms. That means that you and your offer will always be discovered quickly via **Skandinavien.eu**!

Your benefit with Skandinavien.eu: You benefit from maximum visitor numbers, phenomenal click rates as well as content relating to almost all of Scandinavia's sights and beauties that are optimally prepared for search engines!

Placing ads

At **Skandinavien.eu** you can advertise by means of editorial articles, banners or skyscrapers. However, due to exclusive rights for tourism partners, ad placements always have to be agreed upon.

Your benefit with Skandinavien.eu: You enjoy diverse advertising options and the greatest possible scope in terms of design!

References

Skandinavien.eu has been online for over 10 successful years. Lots of renowned companies have been partners for a long time, for example DERTOUR, Wikinger Reisen, Stenaline, Scandlines, Hummel Reiseideen, Huskytrack, and many more.

Special opportunities for Scandinavian partners

Skandinavien.eu also offers companies, organisations and artists from Scandinavia a wide-reaching presentation platform: tourism companies present their attractions such as national parks, zoos, golf or riding venues.

Online shops specialising in scandinavian items – e.g. specialities, crafts, calendars – effortlessly reach a wide range of interested consumers, while those selling property can access customers with strong finances.

Folk festivals, musicians and other artists can gain visitors and new fans on Skandinavien.eu !

Your benefit with Skandinavien.eu: You advertise on the leading Scandinavia site in Germany, Austria and Switzerland. And you do so simply in German: we get your text translated for you with the help of our partners!

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